



April 28, 2010

Dear Friend:

The Church of the Immaculate Conception, located in Spotswood, NJ is once again organizing a Carnival, a celebration that has become a tradition in the township of Spotswood for all neighboring communities to enjoy. This year's event promises to be even bigger and better than last year with the 50th Anniversary celebration of Immaculate Conception. The event is being met with much anticipation from the town and county. We would like to invite you to be a part of it as well, through our various sponsorship opportunities. We are looking for corporate sponsorships to help fund the tradition while allowing your company to gain the recognition it deserves by placing Sponsorship Banners throughout the grounds of the Carnival.

Sponsorship Levels

We are offering sponsorship levels for every budget. Simply fill out the sponsorship form with your name, contact information, address, telephone, email and mail back by May 21, 2010. We will be in touch to make this historic event a huge success.

Your Donations

Your tax-deductible donation will help defray the organizing and operating expenses that will be incurred to make this event a great success.

If you have any questions or comments or would like to participate in this tradition once again, please call us at 732-626-0486, or email us at icmarketing@dm-consulting.com.

Sincerely,

Michael Caprio
Immaculate Conception
Social Activities Committee
2010 Entertainment / Marketing

2010 Immaculate Conception Carnival

Corporate Sponsorship

June
15-19



The Church of the Immaculate Conception is hosting its annual Carnival, a celebration enjoyed by thousands that has become a tradition in the township of Spotswood. This year we are celebrating the 50th Anniversary of Immaculate Conception. We are offering dynamic advertising opportunities to Corporate Sponsors interested in promoting their businesses at this spectacular event.

Corporate Sponsorship Packages

- Package E Includes Package D + your logo will appear on the Main Street / Devoe Banner. All Advertising / Sponsorship material will include your company name (radio station mentions, newspaper flyers, etc)
_____ \$5,000.00
- Package D Includes Package C + your 2' x 2' sign will be placed on 1 of the 10 gaming trailers at your choice. An additional sign with your logo will appear at the entrances of the Carnival.
_____ \$2,000.00
- Package C Includes Package B + your 2' x 2' sign will be placed on 1 of the 10 gaming trailers. An additional sign with your company name will appear at the beer and food garden. A table will be provided to display your company information (**Must be accompanied by a Corporate Representative).
_____ \$1,000.00
- Package B Includes Package A + your company name will appear on the Souvenir T-Shirts to be sold at the event.
_____ \$500.00
- Package A Be a part of history and have your company 2' x 2' sign displayed at the Carnival. Also, your company information will appear in Immaculate Conception's Church bulletin.
_____ \$250.00

Please visit our website at: <http://chicspotswood.com/carnival2010.htm> for more information

Simply fill out the form and return back to the address indicated with your check by May 21, 2010.

Company / Contact Information:

Company Name: _____
Address: _____
City, State Zip: _____
Contact Name: _____
Phone: (____) _____ - _____ FAX: (____) _____ - _____
Email: _____

Please mail your donations to:

Church of the Immaculate Conception
c/o 2010 Carnival Sponsorship
18 South Street
Spotswood, NJ 08884

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This offer is valid for a corporate sponsorship designated by Immaculate Conception's Social Activities Committee. Please make checks payable to Immaculate Conception. Deadline for the sponsorships is May 21, 2010. All packages include the production costs for your company sign. Please send us your company logo (if available) to icmarketing@dm-consulting.com. For questions, please call 732-626-0486. Please email a .eps file or hi-res .jpg logos to icmarketing@dm-consulting.com.

Immaculate Conception

Phone: 732-626-0486

Fax: 732-605-1090

E-mail: icmarketing@dm-consulting.com